



Providing Expert Content Recommendations at Sage Publishing

CUSTOMER

SAGE Publishing supports education, scholarship and academic excellence by producing more than 850 new journals and more than 800 new books each year.

CHALLENGE

Content is only as valuable as it is discoverable. With a rapidly growing library of content across a wide range of subject areas, SAGE wanted to ensure that faculty and students of higher education were able to discover and engage with their content more easily.

SOLUTION

SAGE deployed expert.ai technology to power its existing SAGE Recommends content recommendation engine and improve the discoverability of their content. SAGE Recommends dynamically directs users to relevant journals, datasets and supporting materials hosted on other SAGE platforms.

Expert.ai technology enabled SAGE to natively embed taxonomy and ontology capabilities into their recommendation engine as well as a complete semantic enrichment layer (can be used separately or as part of the recommendation workflow) to enrich content metadata. By enriching metadata across the entire content library, SAGE was able to deliver more accurate and targeted recommendations as well as improve the search and navigation experiences.

BENEFITS

- Enabled semantic topic discovery across domains
- Enhanced search productivity via improved findability
- Increased end-user satisfaction and engagement with relevant content recommendations



SAGE Recommends is the first of its kind to offer a truly cutting-edge research tool for social scientists. The multidisciplinary thesaurus under the hood of SAGE Recommends presents contextualized links across social science fields at the point of need, offering the right research recommendations at the right time across all of SAGE's platforms.

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