

Global Megatrends Conference

TP ICAP Midcap

Paris, Sept 7, 2021

AI: the megatrend shaping the future

ENTERPRISE ADOPTION OF ARTIFICIAL INTELLIGENCE



AI is Real

Data **VOLUMES** are
forecast to grow

65%+ by 2024

CAGR of 40% from 2015 to 2020



Deployments at scale

75% of enterprises
will bring **AI into
production at scale**
by **2024**



Active Market

Significant uptick in recent
years, total investment
2014-2019: **US\$10.6bn**
CAGR of 233%

Challenges

Language

DATA

2X

FASTER

than structured data



125 Exabytes of enterprise data was stored in 2017; 80% was unstructured data.
(Source: [Credit Suisse](#)).



4x

Increase in risk reports examined



5,000

Trouble tickets analyzed per day



100%

Emails automatically processed



\$1.3M

Annual savings on indexing



ZURICH

58x

Reduction in claim document review time



Rabobank

\$1M

Annual savings in operating costs

Customers & Partners on the path to scale

Finance & Insurance



Government & Defense



Media & Publishing



Others



Partners

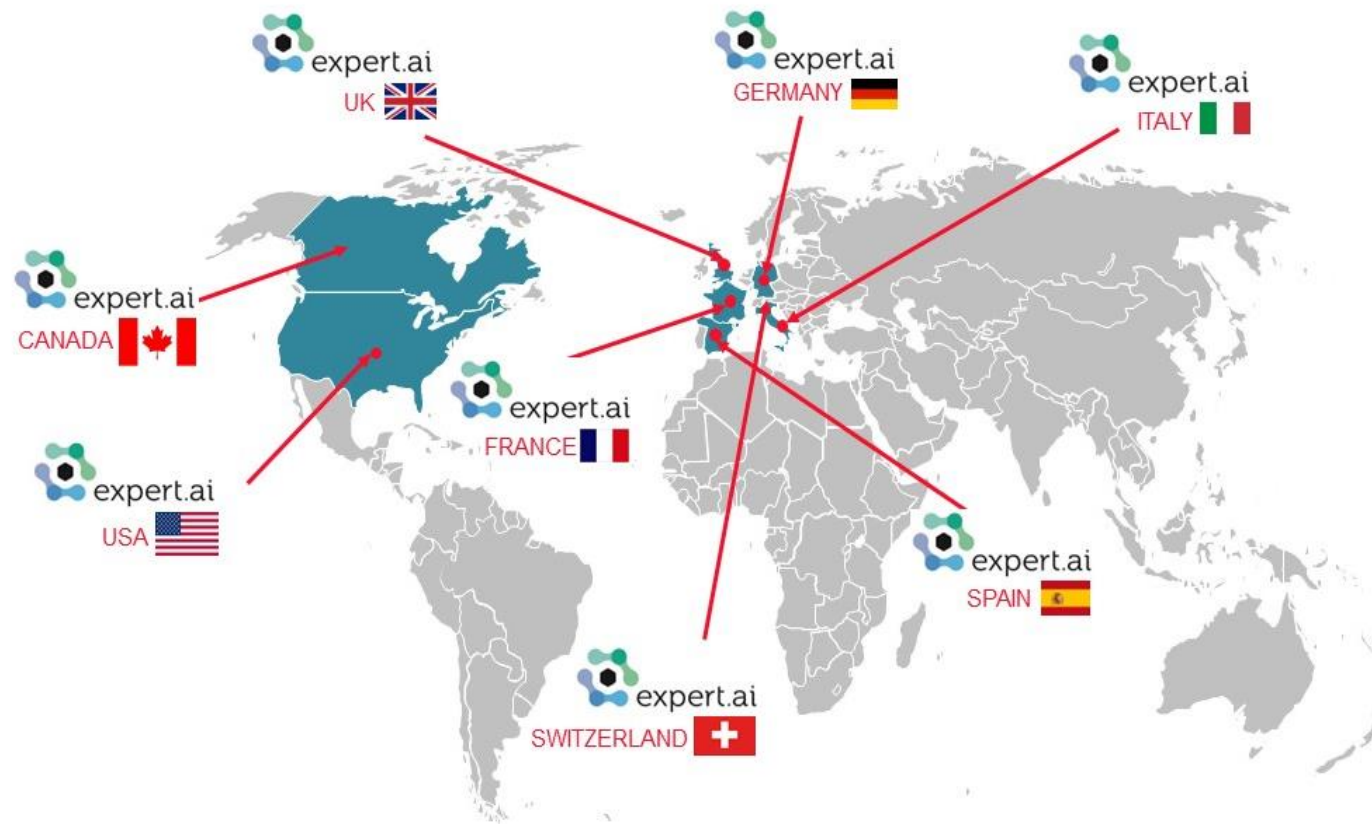


expert.ai – The Premier AI Platform for NL

Leading company in AI applied to text with many years of experience in natural language (NL) technology.

Listed on AIM Italia stock market.

300 professionals with solid technical and business skills, research laboratories and an international presence.



Symbolic

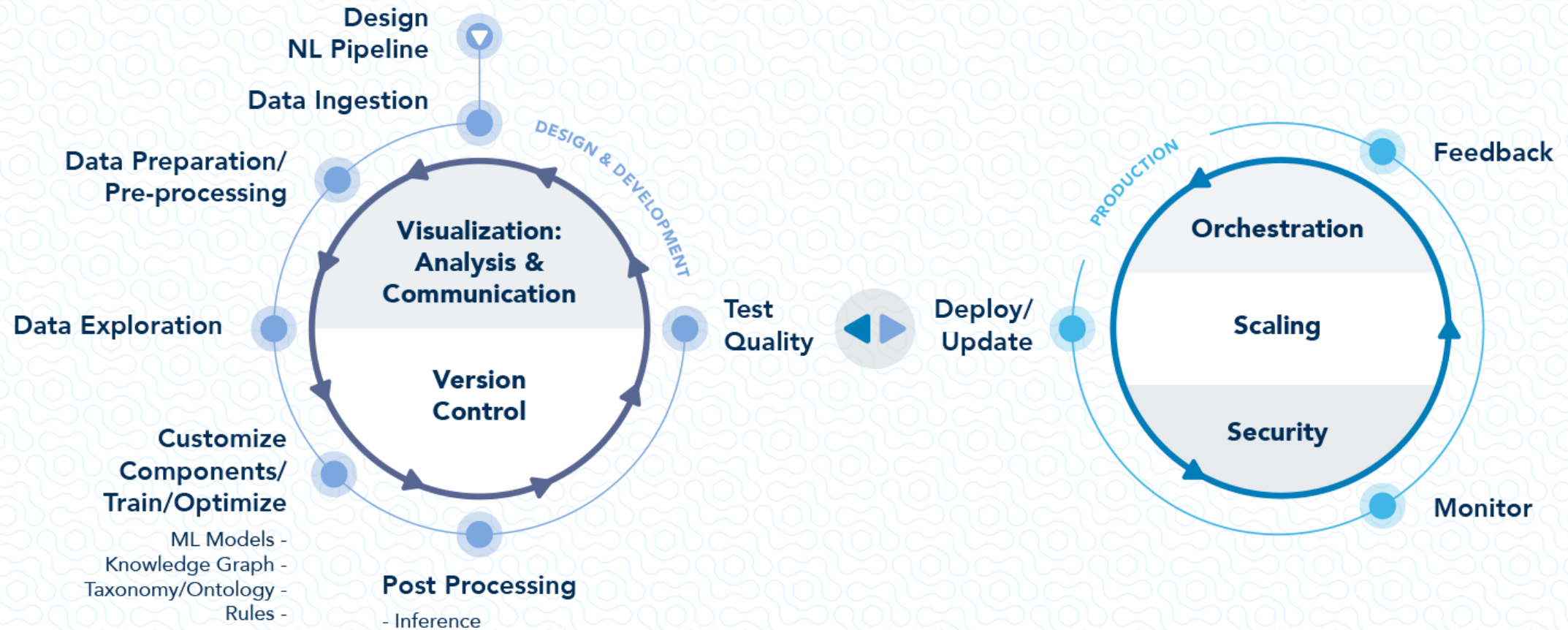
+

**Machine
Learning**

=

**Hybrid
NL**

Where expert.ai fits in **enterprise** application architecture



The Platform for language understanding



Best of breed

Unique Hybrid NL

Multiple languages

Intuitive tools

Learns with training & human experts

Low Total Cost of Ownership



Smart from the start

Knowledge Graph
(400K concepts, 6.5M+ relations)

Vertical Solution Accelerators

Faster time to value



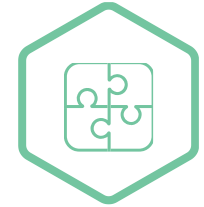
Practical

Cloud or private cloud

Explainable

Green AI with lower compute cost

Results not experimentation



Platform Approach

Supports full range of use cases

No stovepipe model tech debt

Strategic advantage

Enterprise ROI



Building momentum **throughout 2021**

Industry Recognition

7-Jan: HX

15-Feb: Le Conservateur

17-Feb: Patra

23-Feb: AP

15-Mar: Community + NL API & AI Tools enhancements

26-Mar: Reale Mutua

Q1

8-Apr: Fincons

15-Apr: Cartwright Pescatore

2-May: Human like understanding to NL API

18-May: EBSCO

22-June: New Platform Launch

Q2



Artificial Intelligence & Machine Learning Innovation Winner



Empowering *Intelligent* Knowledge Management

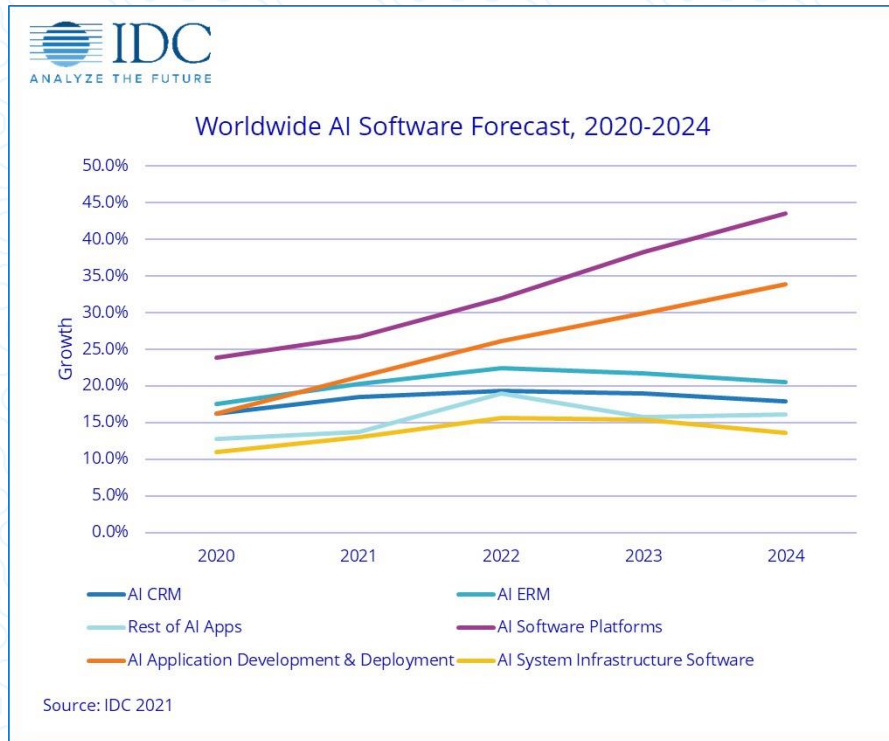


Product Developer of the Year

FORRESTER®

Gartner®

Reference Market - expert.ai



According to IDC, worldwide revenues for the artificial intelligence market are forecast to grow 16.4% year over year in 2021 to \$327.5 billion. By 2024, the market is expected to break the \$500 billion mark with a five-year compound annual growth rate (CAGR) of 17.5% and total revenues reaching \$554.3 billion. The fastest growing sector, with the highest expected growth rate, is **artificial intelligence software platforms** (five-year CAGR of 32.7%).

Artificial intelligence has a key role in accelerating time-to-value and fostering scalability and competitive agility models, turning increasing **attention towards natural language** ([Gartner](#)).

The time has come for organisations to **shift from the tactical use of natural language to a strategic one**, using an AI approach centered on the use of a platform capable of **understanding the meaning of data** (semantics), with the possibility of **enriching knowledge and ontologies with machine learning techniques**.

How to invest in AI Platforms

AI Platforms "phenomenon"...



World Business Legal Markets Breakingviews Technology More

Sign In

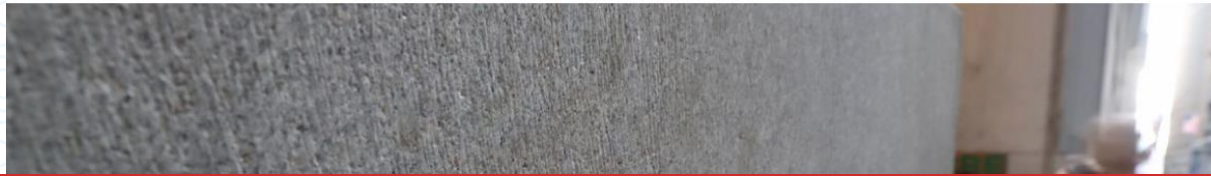
July 27, 2021
6:14 PM CEST
Last Updated a month ago

Technology

AI tech firm DataRobot valued at \$6.3 bln after \$300 mln investment

Reuters

2 minute read



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C3.ai IPO adds to enterprise software deal boom with 100%-plus gains in opening day trade



The Machine GamesBeat Jobs Special Issue

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Making sense of AI

Databricks raises \$1 billion funding round at \$28 billion valuation

Khari Johnson @kharijohnson February 1, 2021 10:00 AM



The New York Times

Microsoft to Buy Nuance for \$16 Billion to Focus on Health Care Tech

By acquiring a provider of artificial-intelligence software, the tech giant is hoping to bolster its offerings for the fast-growing field of medical computing.



Defining a category...



COMMENTARY

- New category: full platform for **NLU**
- Focus on **unstructured language data**
- End to end platform to power language understanding in **any application or process across any domain**

Strategic Plan

THE REFERENCE PLATFORM FOR AI LANGUAGE UNDERSTANDING



SaaS

€100MM in
SaaS-based revenue
in **2024**



US

Primary growth driver
and **~60%** of revenue
in **2024**



Scale First

Through **“sales+growth”**
model and partners
(channel & technology)

The Time is **Now**



**Market
moment**

**Huge
opportunity**

**Unique
competitive
advantage**

**Team
to win**

Thank You

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